

economic support package to help your business

March 23, 2020

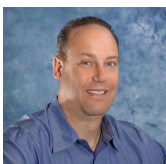
Dear Budget Blinds Franchisee:

We stand ready to help you and your business through this tumultuous economic period.

Over the weekend you received a [joint announcement](#) from Enlightened Style, Budget Blinds and the JM Family highlighting our economic support package to assist you through this tremendous challenge. We began our partnership with the Budget Blinds organization in 1996 and greatly value our relationships with each franchisee and the entire Budget Blinds organization. Our hope is that these steps will provide you with some immediate relief.

Whether you are a long time Enlightened Style supporter or relatively new, we are here to support you and your business. Your Area Sales Manager (ASM) will be reaching out to you directly in the next few days to see if there are any questions on this economic support package or if there's anything else we can do to support you. Or you can contact them directly.

As a reminder, the 15% Rebate part of this support package is in addition to the Smart Choice promotions you're currently receiving. And if you haven't already selected your promotions, your ASM can help get you started this week. Also, please note that you can continue to pay your invoices anytime during these next 90 days if that fits your payable system better.



Enlightened Style, with the Budget Blinds and JM Family organizations, stand side-by-side with you. We know that working together, we are stronger. We thank you for your support and wish you, your families and your team good health and fortitude.

Best regards,



Chris DeBella
Vice President, Sales