

the smart choice

Enlightened Style is a comprehensive, innovative product line developed exclusively for Budget Blinds. It features incredibly versatile window coverings that bring superior function and personalization to your customer's homes. Our beautiful on-trend styles, colors, patterns and options define spaces with distinction and innovation. Best of all, our sales managers, customer service and credit representatives are your support team from sale to installation. Enlightened Style. A choice that's stunning, and ever so smart.

for your business

- Comprehensive line, including products proprietary in nature, that sets you apart from your competition
- Impactful, all-encompassing sampling tools that support your selling experience
- Abundant collection of photos that illustrate the beauty and function of the product
- Hand samples that demonstrate product features and functionality
- Quick reference tools like your Resource Center (enlightenedstyle.com) and our handy pricing app to access our most current guides
- Smart Choice promotions that support your business plan; you select the promotions that work best for your market
- Annual incentive trip that rewards your hard work
- Responsive sales and customer service teams that are there when you need them

for your customers

- Extensive selection of products, styles and colors on trend with today's home designs
- Smart Home Collection by Budget Blinds features motorized solutions for the home – available in virtually every product category
- Innovative solutions that enhance product performance such as TriLight Shades®, Cordless Lift & Lock™, 2" Hybrid Pleat, Dimensions™, and more
- Dedicated focus on options that promote enhanced child safety, including many that have been awarded "Best for Kids" certification
- No Questions Asked Consumer Assurance Program exclusively for Budget Blinds customers
- Limited Lifetime Warranty on all products ensures customer satisfaction



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