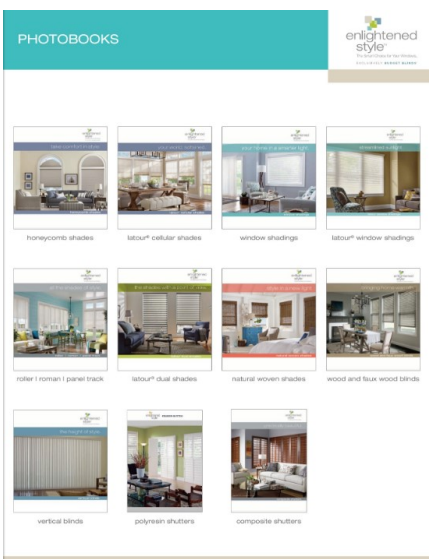


## virtual consultations

### The Topic of the Moment

Are you Ready? If you aren't now's the time to invest in yourself and your business. It's not just for today's stay-in-place mandates, but because the world has been moving towards online — the COVID-19 situation happens to be quickening the pace for our industry.

Fortunately, as a Budget Blinds franchisee, you already have a wealth of resources available to support your virtual selling. We are introducing several important tools to help you with your virtual consulting, on top of our already proven winners.



### photo books—flip style!

We digitized and created flip books for each of the photo books found in your Enlightened Style sample books. [Check out this new tool](#) and share with potential customers, either before the appointment, during your consultation, or as a follow-up.

### sample swatches now available

You can now order sample swatches for almost all of our Enlightened Style programs. Just [click here](#) for details and to place your swatch orders.

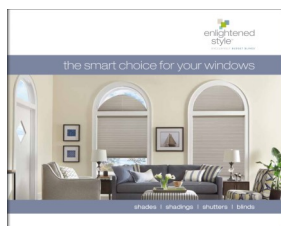


### current tools that support your business

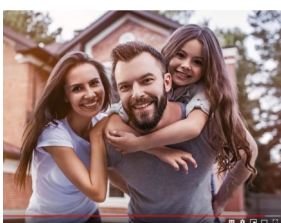
**Don't forget!** These tools are already available on our [Enlightened Style website](#) to support you and your selling and marketing efforts.



**Full range of inspirational images** plus close-up photos of key control options, many with links off to operating videos.



**Inspiration Abounds brochure** is on the home page—a great tool to send ahead of your appointment.



**The Enlightened Style brand video**—the brand you're representing—is another strong tool to send in your email confirming the details of your virtual consult. Find it on the home page as well as on our [YouTube channel](#).

### IN CASE YOU MISSED IT

#### covid-19 updates and economic support

We stand ready to help you and your business through this tumultuous economic period.

A joint announcement from Enlightened Style, Budget Blinds and the JM Family highlighted our economic support package to assist you through this tremendous challenge. It included information on financing, terms and a special rebate offer from Budget Blinds and Enlightened Style. [Read full document here.](#)

#### 15% Rebate Offer from Budget Blinds and Enlightened Style

You will receive a rebate back on all new product purchases except Shutters, placed between March 23 and June 23 of 15% from Budget Blinds and Enlightened Style. This rebate is only for orders placed during the 90-day period and will be sent from Budget Blinds in the form of a check, following the promotional period.

*You can read all updates related to COVID-19 on our [Enlightened Style Resource Center](#).*

#### roller & natural woven SKU discontinuation

Due to inconsistent quality and/or vendor material discontinuation, several SKUs in our roller and natural wovens programs have been discontinued. [Click here](#) for details.



[View videos](#) on products, simple repair/adjustments, options, sample book overviews, and more. [Subscribe](#) to our channel today.