newsworthy

August 2020



high-style benefits rolled into one beautiful covering



Roller Shades are the ticket to summer sun protection, personal privacy, convenient automation, and more stylish choices than most any other window covering. That's more than 500 selections to help your customer create their personal style — everything from chic and contemporary to timeless and traditional.

- Robust collection features expansive selection of screens, decorative fabrics, plus blackout and vinyl choices
- Over 250 screen styles with openness factors ranging from 1% to 10%
- Greenguard, flame-retardant and bacterial and fungal-resistant fabrics
- Child-safe control options like motorization, TouchLift Cordless and PowerWand™ that are Certified Best for Kids
- Design options like valances, bottomrails and chains that add a personalized touch to enhance the decor

Smart Home Collection by Budget Blinds

features motorized solutions that are easy to use, easy to afford, and beautifully connected to whole home automation systems.

Check out the benefits of our Roller Shades and end your summer on a high-style note.





View our latest video!

franchisee showcase



"Our client had a brand new home on the lake and wanted a product to cover their windows but still allow them to enjoy the view. We decided on Enlightened Style Roller Shades with the cordless option so they could have privacy and sun control when needed but still maintain an unobstructed view when the

shade is up. The SheerWeave 5% Linen/Taupe shade matched the decor and style perfectly, and the customer is thrilled with how they turned out."

Brad Davis, Sales Consultant Budget
Blinds of Athens & Lake Oconee

IN CASE YOU MISSED IT

shipping & handling increase *effective 8/3*

Freight carrier demand has surged as a consequence of the COVID-19 pandemic. As a result, carriers have responded with new surcharges and increased fees for their services. Therefore, effective August 3, 2020, fees will increase. Read more for USA; for Canada.

production lead times

View the most current projected lead times schedule <u>here</u>.

reminder: virtual consultation tools available

A lot of businesses across the country may be open, but not all customers are open to having people in their homes just yet. Our virtual consultation tools offer just about everything you need to accommodate them from a distance.

And they're just a click away— organized by product category on one convenient page. There's plenty to share



with your customers, either before the appointment, during your consultation, or as a follow-up.

COMING SOON!

New Dual Shades and Vertical Blinds programs. Watch for the exciting details early September.

